



Castaic Lake Water Agency FY 2010/11 Budget



A public agency providing reliable, quality water at a reasonable cost to the Santa Clarita Valley. Located in northwest Los Angeles County and eastern Ventura County in southern California.



The theme of the FY 2010/11 Budget focuses on the Agency's expanded public outreach programs. Over the years, the Agency has worked to inform the community about easy water-saving practices and programs that reward water use efficiency, such as our High School Water Challenge and School Education and Landscape Education Programs. Additionally, the Agency strives to be an active member of the community by providing bottled water to local non-profit organizations and participating in local community events.

Over the past year, the Agency has enhanced its public outreach efforts in the community by restructuring its website, www.clwa.org, to make it easier to navigate and more user-friendly. During October 2009, the Agency created a Facebook page to better inform customers in our service area of changes and events that are occurring. Residents are encouraged to join our Facebook page and stay apprised of all the activities at both the Agency's facilities and the events we participate in offsite. For more information, checkout: www.facebook.com/castaiclakewateragency.

To increase outreach on the state level, the Agency partnered with KHTS AM-1220 to sponsor a legislative bus trip to Sacramento in March 2010. Local business leaders met with legislators to discuss water issues facing the Santa Clarita Valley. As a follow-up, the Agency put on an SCV local water tour in May involving four stops to highlight different important aspects of water infrastructure and supply. During 2010, the Agency is also be the title sponsor at the KHTS Kiosk in the Westridge Valencia Town Center.

In an effort to comply with the water conservation requirements of SBX7-7, which requires statewide conservation of 20% per capita by 2020, the Agency has implemented two new programs – the Residential Landscape Program and the Commercial, Industrial and Institution (CII) Program. The Residential program is designed to provide residents and residential landscape maintenance providers incentives to install water use efficiency devices such as weather-based controllers. The CII program involves conservation surveys for commercial, industrial businesses and institutions, such as College of the Canons, and provides incentives to install water saving devices.

The Agency is fully committed to these expanded public outreach programs to promote water conservation and water use efficiency to residents and businesses in the Santa Clarita Valley.

The cover photos are:

- ◆ **Castaic Lake Spillway** (top) – The first stop on the SCV Local Water Tour in May 2010, was at the Castaic Lake Spillway, just below Castaic Dam.
- ◆ **Wayland Clean Water Challenge Mobile Learning Center** (bottom left) – The Mobile Learning Center was an integral exhibit at the Agency's Open House in May 2010 which profoundly changes the way people view our finite water resource.
- ◆ **Castaic Lake Water Agency's Annual Open House** (bottom center) – Held during California Water Awareness Month, the Agency's annual Open House informs residents about water-wise practices.
- ◆ **SCV Local Water Tour** (bottom right) – The second stop on the SCV Local Water Tour was at the Valencia Water Reclamation Plant, where attendees saw the discharge of treated wastewater into the Santa Clara River.